

SEATTLEU

TECHNOLOGY, INNOVATION LAW,
AND ETHICS (TILE) PROGRAM

OCTOBER 2024 NEWSLETTER

Thanks to all who attended our annual alumni celebration and made it such a success! If you missed the event, this [news story](#) covers the highlights. Stay tuned for a special symposium issue of the Seattle University Law Review next year, featuring an interdisciplinary group of scholars addressing possible regulatory approaches towards addictive technologies.

NEWS

Mark your Calendars: The TILE monthly meetings will be held on the second Tuesday of each month in **room 109 at noon**. A light lunch will be provided for those who attend in person. If you cannot attend in person, [the Zoom link for all fall semester TILE meetings is here.](#)

- **Tuesday, October 8:** If you are a student with a degree (or at least two years of coursework) in engineering, computer sciences or the hard sciences (chemistry, biology, physics, or related fields), and are interested in becoming a Patent Agent or Attorney, [Practising Law Institute \(PLI\)](#) invites you to a presentation by [Mark Dighton, PLI's Director of Law School Relations](#) and Administrative Director of their Patent Office Exam Course. Mark will discuss: the latest info on the Patent Office Exam, who can take it, how it works (it's on computer and "on demand"), when you should take it (you don't need to and probably shouldn't wait until you graduate), and recommendations on when and how to study for this very difficult exam. Scholarships to PLI's other IP programs will also be discussed.
- Our event on **Tuesday, November 12**, co-sponsored by the Intellectual Property Law Society (IPLS), will feature a panel of in-house tech attorneys. More information will be provided in next month's newsletter.

TILE Courses for Winter Intersession (Monday January 6 – Friday, January 10, 2025): If you're interested in picking up one or two credits over the winter break, TILE offers a couple of IP/tech courses during Winter Intersession, including a new IP licensing skills course. The Registrar will post information about these and Spring 2025 courses later this month and will open pre-registration on November 7. Below are excerpts from the full course descriptions:

- **Practical Skills for Technology and IP Licensing** (taught by [K. Lawton-Abbott](#) & [L. Tonnes](#)): This condensed course provides students with a hands-on introduction into IP licensing. IP licensing, the most frequently used technique for “monetizing” (i.e., extracting value from) a company’s IP, is an important, exciting, and multi-disciplinary field that requires not only legal skills (e.g., knowledge of patent/copyright/trademark/trade secret law, advanced contract drafting) but also business skills (negotiation, understanding of markets) and technical skills (understanding technology).
- **Visual Litigation & Today’s Technology** ([R. Clark](#)): Just as technology has become a centerpiece in modern life, it is the centerpiece in litigation. Mediators, judges and jurors expect lawyers to use technology. The course is taught in the context of mock civil and criminal cases, giving students simulated real-world experiences working with visuals and cutting-edge technology. This course is comprehensive in its exploration of visual communication strategies and technology, including, among other topics: the ethical and legal boundaries to what visuals may be displayed in trial; evidentiary foundations for visuals (animations, demonstrations, laser scanner images and so on); visual advocacy in both a pretrial venue and a courtroom, from opening statement through closing argument; the creation of visuals; litigation software, such as Sanction, TrialPad, and SmartDraw; and meeting the trial judge's expectations of a trial lawyer's competency when employing technology.

Spring 2025 Courses (Including 6 New Courses!): Next semester, TILE will offer a large number of courses that address multiple aspects of law and technology. The Registrar will release more detailed information later this month; for now, you can read the course descriptions and instructor profiles that are linked to the [TILE website](#). Except where indicated, all courses listed below are open to all degree tracks (new course indicated by *):

- Advertising Law (Lorbiecki)*
- Artificial Intelligence & the Law (Tapia)*
- Arts Legal Clinic (Borstein-Swope & Wittow)
- Aviation & Space Law (Dubose)
- Copyright Law (J. Goak)
- Business of IP (S. Tapia)
- Cybercrime: Law & Policy (A. Hayes)
- Cybersecurity (K. McDaniel & C. Cosson)
- Ethical Legal Tech Development (Thompson & Hanks)*
- Foundations of Privacy Law (Harkins)
- Health Law Technology & Policy (Kayam)*
- Intellectual Property (M. Chon) [on-line; meets by Zoom once a week]
- Introduction to Fin Tech (Vincent & Ingraham)
- Practical Video Games & Interactive Entertainment Lawyering (Smith & Smith)*
- Professional Responsibility Tech Lab (LL.M. student only) (Thompson)
- Right of Publicity (Cumbow)*
- Trademark Law Clinic (C. Smith)

Reminder: New TILE Certificate Program: As announced previously, the TILE Program now offers a new TILE Certificate for graduating J.D. students. If you are in your final year of law school, please consult the information [provided here](#) for important information on how and when to apply.

Quotes from our Adjunct Professors: TILE is extremely fortunate to have a terrific group of knowledgeable, experienced, and generous practitioners who also serve as [adjunct professors](#) associated with the Program. Over the summer, TILE Research Assistant and 3L [Ania Smeraldo](#) interviewed some of our adjuncts and visiting professors, to get their perspectives on what their courses offer students.

Here are a couple of quotes from [Professor Ryan Steidl](#), who teaches Global Privacy and Business this semester:

- Privacy has a lot of nuance; I want students to understand how we look at privacy from a global perspective, not just domestic. Many businesses have to navigate this global landscape. . . . I hope students can grasp the

complexity and break it down into the fundamental concepts of requirements themselves.

- Certain privacy laws were established decades ago. I want to ask students how they think views about privacy have changed here, in other parts of the world, and the rapid acceleration across the world in awareness.

We plan to feature different adjuncts in each newsletter, to showcase their wealth of information for students.

Did you know . . .

- that TILE not only permits but encourages reposting of this newsletter and/or other TILE news on social media. If you see a TILE-related announcement here or elsewhere that you think would be of interest to others, please share the content with your networks! We appreciate your willingness to spread the word about the Program.

[Check here for other TILE announcements and news!](#) If you have announcements or news to include in next month's newsletter, please contact TILE faculty co-directors Professors [Steven Bender](#) and/or [Margaret Chon](#).