

**Generative AI: Infringement or Innovation?**  
7<sup>th</sup> Annual Innovation and Technology Law Conference  
**Friday May 31, 2024 (a virtual conference)**

Sponsored by the Seattle University School of Law;  
Its TILE Program (Technology, Innovation Law, and Ethics)  
Its SITIE institute (Summer Institute for Technology, Innovation, and Entrepreneurship);  
Seattle Journal of Technology, Environmental & Innovation Law (SJTEIL); and Miller Nash LLP

**Registration Link:**

[https://seattleu.zoom.us/meeting/register/tJEtcOippjkjHNNH\\_h4pU09llngJ-NqchDaGP](https://seattleu.zoom.us/meeting/register/tJEtcOippjkjHNNH_h4pU09llngJ-NqchDaGP)

**9:00am PDT** (all times listed are PDT)

Welcome

Dean Anthony Varona, Seattle University School of Law

**9:10-9:40am**

**Overview of Generative AI Technology**

LeighAnne Thompson, Seattle University School of Law, Associate Director, Law Library Digital Innovation, Associate Director, TILE

**9:40-10:50am**

**Reimagining Copyright in the Generative AI Era**

Moderator: Margaret Chon, Donald and Lynda Horowitz Endowed Chair for the Pursuit of Justice, Co-Director, TILE, Seattle University School of Law

Panelists:

Juan Carlos Reyes

Associate Professor of Creative Writing, Seattle University

Edward Lee

Professor of Law, Director of the Program in Intellectual Property Law, Chicago-Kent College of Law

Matthew Sag

Professor of Law in Artificial Intelligence, Machine Learning, and Data Science, Emory University Law School

**10:50-11:00am** Break

**11:00-12:30pm**

**The Case for Infringement**

Moderator: Steven W. Bender, Associate Dean for Planning and Strategic Initiatives, Co-Director, TILE, and Professor, Seattle University School of Law

Panelists:

Steve Cohen, Pollock Cohen LLP (counsel for voice actor class action)  
Ian Crosby, Susman Godfrey L.L.P. (counsel for New York Times v. OpenAI and Microsoft)  
Joseph R. Saveri (counsel for Sarah Silverman et al. v. OpenAI and Meta)

### **The Case for Innovation**

Tim O'Reilly, Founder and CEO, O'Reilly Media Inc.; Visiting Professor, University College London Institute for Innovation and Public Purpose

**12:30-12:40pm Break**

### **12:40-1:40pm Keynote Speaker**

#### **Digital Resurrection: Immortality or Imposter?**

Victoria Haneman, Associate Dean of Research and Innovation and Frank J. Kellegher Professor of Trusts & Estates, Creighton University School of Law

Commentators:

Yonathan Arbel, Associate Professor of Law and Director of Artificial Intelligence Initiative, University of Alabama School of Law

Robert Cumbow, Miller Nash LLP and Adjunct Professor, Seattle University School of Law

**1:40-1:45 Break**

**1:45-3:05pm**

#### **Generative AI and Artists**

Moderator: Steve Tapia, Distinguished Practitioner in Residence, Seattle University School of Law

Panelists:

Moorisha Bey-Taylor (award winning entertainment attorney representing creatives)

Sarah Duran, Davis Wright Tremaine LLP

Heather Johnson, Systems Director, SubPop Records

**3:05-3:15 Break**

**3:15-4:00pm**

#### **Generative AI Tort Liability**

Mark Chinen, Professor, Seattle University School of Law (author of The International Governance of Artificial Intelligence, and Law and Autonomous Machines: The Co-Evolution of Artificial Intelligence and Technology)

**5:00-6:30pm Post-Conference Live Reception at Miller Nash LLP**

**605 5<sup>th</sup> Ave. S, Suite 900 Seattle WA 98104 (one block south of the International District streetcar line)**

**[Reception RSVP will be supplied to conference registrants]**

This year's conference builds on past annual themes of 2018's Blockchain and FinTech: Innovation and Regulation (sponsored by Fenwick & West LLP); 2019's RegTech: The Transformation of Regulation & Compliance (sponsored by Perkins Coie LLP); 2020's Data Justice: Legal and Policy Issues in Data Collection, Usage, and Ownership (sponsored by Perkins Coie LLP); 2021's Innovating for the Social Good (sponsored by Perkins Coie LLP); 2022's Deep Innovation Dives; and the 2023 conference, Enabling Innovation in Law and Society (sponsored by Perkins Coie LLP).