Generative AI: Infringement or Innovation?
7th Annual Innovation and Technology Law Conference
Friday May 31, 2024 (a virtual conference)

Sponsored by the Seattle University School of Law;
Its TILE Program (Technology, Innovation Law, and Ethics)
Its SITIE institute (Summer Institute for Technology, Innovation, and Entrepreneurship);
Seattle Journal of Technology, Environmental & Innovation Law (SJTEIL); and Miller Nash LLP

Registration Link:
https://seattleu.zoom.us/meeting/register/tJEtcOippjkJH_a4pU09IlngJ-NqchDaGP

9:00am PDT (all times listed are PDT)
Welcome
Dean Anthony Varona, Seattle University School of Law

9:10-9:40am
Overview of Generative AI Technology
LeighAnne Thompson, Seattle University School of Law, Associate Director, Law Library Digital Innovation, Associate Director, TILE

9:40-10:50am
Reimagining Copyright in the Generative AI Era
Moderator: Margaret Chon, Donald and Lynda Horowitz Endowed Chair for the Pursuit of Justice, Co-Director, TILE, Seattle University School of Law

Panelists:
Juan Carlos Reyes
Associate Professor of Creative Writing, Seattle University
Edward Lee
Professor of Law, Director of the Program in Intellectual Property Law, Chicago-Kent College of Law
Matthew Sag
Professor of Law in Artificial Intelligence, Machine Learning, and Data Science, Emory University Law School

10:50-11:00am Break

11:00-12:30pm
The Case for Infringement
Moderator: Steven W. Bender, Associate Dean for Planning and Strategic Initiatives, Co-Director, TILE, and Professor, Seattle University School of Law

Panelists:
Steve Cohen, Pollock Cohen LLP (counsel for voice actor class action)
Joseph R. Saveri (counsel for Sarah Silverman et al. v. OpenAI and Meta)

The Case for Innovation
Tim O’Reilly, Founder and CEO, O’Reilly Media Inc.; Visiting Professor, University College London Institute for Innovation and Public Purpose

12:30-12:40pm Break

12:40-1:40pm Keynote Speaker
Digital Resurrection: Immortality or Imposter?
Victoria Haneman, Associate Dean of Research and Innovation and Frank J. Kellegher Professor of Trusts & Estates, Creighton University School of Law

Commentators:
Yonathan Arbel, Associate Professor of Law and Director of Artificial Intelligence Initiative, University of Alabama School of Law
Robert Cumbow, Miller Nash LLP and Adjunct Professor, Seattle University School of Law

1:40-1:45 Break

1:45-3:05pm
Generative AI and Artists
Moderator: Steve Tapia, Distinguished Practitioner in Residence, Seattle University School of Law

Panelists:
Moorisha Bey-Taylor (award winning entertainment attorney representing creatives)
Sarah Duran, Davis Wright Tremaine LLP
Heather Johnson, Systems Director, SubPop Records

3:05-3:15 Break

3:15-4:00pm
Generative AI Tort Liability
Mark Chinen, Professor, Seattle University School of Law (author of The International Governance of Artificial Intelligence, and Law and Autonomous Machines: The Co-Evolution of Artificial Intelligence and Technology)

5:00-6:30pm Post-Conference Live Reception at Miller Nash LLP
605 5th Ave. S, Suite 900 Seattle WA 98104 (one block south of the International District streetcar line)
This year’s conference builds on past annual themes of 2018’s Blockchain and FinTech: Innovation and Regulation (sponsored by Fenwick & West LLP); 2019’s RegTech: The Transformation of Regulation & Compliance (sponsored by Perkins Coie LLP); 2020’s Data Justice: Legal and Policy Issues in Data Collection, Usage, and Ownership (sponsored by Perkins Coie LLP); 2021’s Innovating for the Social Good (sponsored by Perkins Coie LLP); 2022’s Deep Innovation Dives; and the 2023 conference, Enabling Innovation in Law and Society (sponsored by Perkins Coie LLP).