

GENEVA LASPROGATA SEDGWICK, JD, LL.M

Associate Professor of Business and International Law

Albers School of Business and Economics

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EDUCATION & LICENSING

LL.M. New York University School of Law

J.D. Villanova University School of Law

B.S. (Marketing) Boston College

Washington State Bar Association, License Number 25763

TEACHING EXPERTISE

Law and Ethics in Business Analytics (Graduate; Online and In-person)

Business Law and the Regulatory Environment (Graduate and Undergraduate)

International Business Law (Graduate and Undergraduate)

Law and Corporate Social Responsibility (Executive MBA)

Negotiations (Graduate and Undergraduate)

LEADERSHIP & INSTITUTION BUILDING

- 2022- Provost Fellow, Seattle University Advance Grant
- 2022- Director, MBA in Sport and Entertainment Management
- 2022- Resident Minister, Office of Campus Ministry (Resident in Freshmen Dormitory)
- 2022-2023 President Elect and Conference Co-Chair, Pacific NW Academy of Legal Studies in Business (Conference hosted at Seattle University, April 2023)
- 2022-2023 Co-Chair, Technology Law Committee, Academy of Legal Studies in Business
- 2021-2022 Co-Chair, Albers Advance Standards Committee: New Standards for Promotion
- 2021 Chair, Albers Student Evaluation Instrument Review Task Force
- 2021 University Student Advising Task Force
- 2019- Program Mentor, Albers 3-3 Business and Law Undergraduate Program
- 2016- Albers Diversity, Equity, and Inclusion Committee Member
- 2016- Albers Personnel Committee
- 2017 Planning Committee, International Association of Jesuit Business Schools Annual Meeting (Seattle University)
- 2017-2020 Director of University Summer Programs, Enrollment Division, Seattle University
- 2017 National Endowment for Humanities Grant Review Team
- 2014-2017 University Representative to Aspen Institute Center for Business Education
- 2015-2017 Member and Chair, Institute for Catholic Thought and Culture Grant Review

2011	Faculty Leader, MBA Study Tour to India
2009-2011	Director, University Center for the Study of Justice in Society, Seattle University
2008-2010	Faculty Representative, Office of Multicultural Affairs
2008	Seeds of Compassion Seattle (Dalai Lama), Facilitator for First Nations Gatherings
2008	University Delegate, Mexico Immersion, Dr. J. Rodriguez
2007-2008	<i>Opus Prize Presidential Steering Committee</i> . One-million-dollar award granted by the Opus Foundation for the humanitarian of the year.
2007	University Delegate, Nicaragua Immersion, Dr. J. Orlando
2007	Albers Joint MBA-JD Review Committee
2006-2007	Albers MBA Assessment Group
2006	Faculty Leader, MBA Study Tour to China
2006	University Event Chair, <i>The Path of the Spirit: Indigenous Rights, Intercultural Dialogue and A Collective Response to Preserve Diversity</i> . Two-part interdisciplinary event including a professional conference (<i>Who "Owns" Nature? Biotechnology, Bioprospecting and Indigenous Peoples' Rights</i>) and a celebration of cultural diversity and the arts (<i>La Pena</i>).
2005-2008	Albers Delegate to Academic Assembly (Faculty Senate)
2004-2011	University Center for the Study of Justice in Society, Advisory Board Member
2004-2009	University Endowed Fund for Faculty and Staff Development in Mission
2004-2006	CAPCOM (Curriculum Review Committee in Albers)
2003-2006	University Center for Excellence in Teaching and Learning, Advisory Board Member

RECENT COMMUNITY ENGAGEMENT

2020-	Board Member and Legal Consultant, <i>Soul Collective</i>
2020-	Board Member and Legal Consultant, <i>Yogamour, Inc.</i>
2020-	Consultant to Former Employees, Volunteers and Students of Yoga Influencer, Baron Baptiste

RECENT CURRICULUM AND PROGRAM DEVELOPMENT

2022-	Housing and Residence Life: Steering Committee to Create Curriculum to Enhance the Student Experience Outside of the Classroom
2020-2021	Albers Anti-Racist Curriculum Development (Revision of Undergraduate Business Law Class)
2018-2020	Seattle University Summer Scholars Program (Pre-College Programs): SeattleU AI4ALL Partnership for Under-Represented Students of Color; Ethics, Criminal Justice and AI; Racism in America in Criminal Justice and Technology
2017-2020	Master of Science in Business Analytics and Online Master of Science in Business Analytics (Committee Member and Course Development for Law and Ethics in Business Analytics)
2017-2020	Director of University Summer Programs (Expansion of Undergraduate Course Offerings in Summer Quarter, Including Online and Innovative Pilots; Summer Scholars Programs for High School Students)
2016-2018	Robert D. O'Brien Endowed Chair in Business: Facilitation of Curricula Ethics Integration Across the Albers Undergraduate Business Core

AWARDS & PROFESSORSHIPS (Curriculum Development and Scholarship)

2021-2022	Faculty Fellow, Initiative for Ethics in Transformative Technologies (scholarship)
2020-2021	Faculty Fellow, Albers Center for Business Ethics (scholarship)
2020-2021	Collaborative Online International Learning (COIL) Scholar (curriculum)
2017	The Michael and Elizabeth Ruane Award for Business Education Innovation (curriculum and scholarship)
2016-2018	Robert D. O'Brien Endowed Chair of Business, Albers School of Business & Economics (curriculum and scholarship)
2007-2010	Eva Albers Professorship, Albers School of Business & Economics (scholarship)
2005	<i>Holmes-Cardozo Award for Outstanding Conference Paper (workplace privacy)</i> , Academy of Legal Studies in Business (scholarship)
2005-2006	Fellow, Center for the Study of Justice in Society, Seattle University (scholarship)
2002	Finalist, <i>Master Teacher Competition</i> , Academy of Legal Studies in Business (curriculum)

SCHOLARSHIP

Works in Progress

G. Lasprogata Sedgwick and N. Colaner, "Corporate Compliance with New Item 101(c) of Regulation S-K: How to Use Artificial Intelligence to Measure Employee Wellness and Report on Human Capital Resources."

G. Lasprogata Sedgwick, "Reforming the Wellness World: Proposed Policy Reform and Legislation to Protect Consumers Against Ongoing Abuse."

G. Lasprogata Sedgwick, "Designing and Delivering an Anti-Racist, Anti-Sexist and Anti-Ableist Curriculum in Business Law." (pedagogy)

G. Lasprogata Sedgwick, "The Business of American Yoga: Teaching the Fundamentals of Business Law in a Contemporary Cultural Context." (pedagogy)

Published Articles

G. Lasprogata Sedgwick, B. Ruppert and Z. Zenteno, "A By-Product of Summer Programs: Student Marketers and Career Readiness", *Summer Academe: A Journal of Higher Education* (2021).

G. Lasprogata and T. Noble Foster, "Fostering Integrative and Interdisciplinary Learning: A Business Law Exercise in Social Entrepreneurship, Global Health Innovation, and Cloud Technology." *Atlantic Law Journal*. Volume 18 (2016).

G. Lasprogata, "Values Change for Survival." *Journal of Law, Business and Ethics*. Volume 20 (2014).

M. Cotten and G. Lasprogata, "Corporate Citizenship & Creative Collaboration: Best Practices for Cross-Sector Partnership." *Journal of Law, Business and Ethics*. Volume 18 (2012).

N. King, G. Lasprogata and S. Pillay. "Workplace Privacy and Discrimination Issues Related to Genetic Data: A Comparative Law Study of the European Union and the United States." *American Business Law Journal*. Volume 43 (2006).

R. Toh, F. DeKay and G. Lasprogata. "Attrition Clauses: Outstanding Issues and Recommendations for Meeting Planners." *International Journal of Hospitality Management* 24 (2005).

G. Lasprogata, N. King and S. Pillay. "Regulation of Electronic Employee Monitoring: Identifying Fundamental Principles of Employee Privacy through a Comparative Study of Data Privacy Legislation in the European Union, United States and Canada." *Stanford Technology Law Review* 4 (2004).

G. Lasprogata and M. Cotten. "Contemplating 'Enterprise': The Business and Legal Challenges of Social Entrepreneurship." *American Business Law Journal* Volume 41:1 (2003).

G. Lasprogata and D. Lockwood. "Digital Signatures: Rescuing Authentication Technology from a Premature Demise." *The Journal of Strategic E-Commerce*, Volume 1:1 (2003).

G. Lasprogata and N. King. "What's in a Domain Name? Online Simulation Delivers Virtual Dispute Resolution Experience for Business Law Students." *The Journal of Legal Studies Education*, Volume 20:2 (2002).

G. Lasprogata. "Virtual Arbitration: Contract Law and Alternative Dispute Resolution Meet in Cyberspace." *The Journal of Legal Studies Education*, Volume 19:1 (2001).

Public and Other Scholarship

Journey Into Yoga Cults, Episode 9: "Fear Not the Legal Threats and Bullying Tactics" (2022).
Published by Apple and Spotify.

G. Lasprogata and N. Colaner, "Ethics and Law in Data Analytics" (2018--), Microsoft Professional Certification, **LinkedIn Learning**, <https://www.linkedin.com/learning/ethics-and-law-in-data-analytics/welcome?autoplay=true> (30,000 participants globally; 4.6/5 rating)

G. Lasprogata Sedgwick. "Facial Recognition in Hiring: Occupational Segregation on Speed." <https://www.seattleu.edu/business/centers-and-programs/center-for-business-ethics/ethics-matters-blog/blog-posts/facial-recognition-in-hiring-occupational-segregation-on-speed.html> (April 2021) (Ethics Matters Blog)

J. Smith and G. Lasprogata Sedgwick, “Data Privacy and Contact Tracing.” (May 2020)
<https://www.seattleu.edu/business/centers-and-programs/center-for-business-ethics/ethics-matters-blog/blog-posts/data-privacy-and-contact-tracing.html> (Ethics Matters Blog)

G. Lasprogata, D. Melnick, C. Blanchard, and E. Luysterborg, WebLife, Inc. Panel at 2015 (ISC)2 Security Congress “Big Brother Can Leave the Building – Privacy’s Got This.” (2015 ASIS International Annual Meeting) Anaheim, California.

G. Lasprogata, D. Melnick, S. Mott, and R. Goel, WebLife, Inc. Panel at 2015 (ISC)2 Security Congress “Is This Thing On? What Your Employees Are Really Doing Online at Work” (2015 ASIS International Annual Meeting) Anaheim, California.

G. Lasprogata, “Modern Technology and Expanding Protection for Employee Privacy Rights,” Canadian Civil Liberties Association (June 2014) Toronto, Canada.

Academic Presentations (External)¹

G. Lasprogata Sedgwick, “Applying the Skills of Nonviolent Communication to Teach an Anti-ISM Curriculum in Business Law”, 2022 ALSB Annual Conference, (July 27-31), in Louisville, Kentucky.

G. Lasprogata Sedgwick, “The Business of American Yoga: Teaching the Fundamentals of Business Law in a Contemporary Cultural Context”, 2022 ALSB Annual Conference, (July 27-31), in Louisville, Kentucky.

G. Lasprogata Sedgwick, “The Business of Yoga,” Pacific Northwest Academy of Legal Studies in Business (PNALSB) (April 2022), Linfield University, OR.

G. Lasprogata Sedgwick and C. Rodriques, “Using Technology for Intercultural Exchange, Collaboration, and Teamwork: A Jesuit Model,” Colleagues in Jesuit Business Education (CJBE) (July 2021) Virtual.

G. Lasprogata Sedgwick et al, Panel Organizer, Moderator and Contributor, “Designing and Delivering an Anti-Racist Curriculum in Business Law”, Academy of Legal Studies in Business Annual National Conference (August 2021) Virtual.

G. Lasprogata Sedgwick, “Facial Recognition in Hiring: Business Efficiency or Occupational Segregation on Speed?” Pacific Northwest Academy of Legal Studies in Business (PNALSB) (April 2021) Virtual.

G. Sedgwick, J. Sedgwick and Z. Zenteno, “Creating a Win Win: Building a Successful Summer Programs Marketing Campaign with Student Marketers”, NAASS Annual National Conference (November 2019), New Orleans, LA. (Undergraduate Student Co-Presenter)

¹ Many of these presentations were subsequently published in the respective conference proceedings. In the interest of space those refereed conference publications are not included in this version of my CV.

J. Smith, G. Lasprogata-Sedgwick and N. Colaner, "Responsible Disruption: Teaching Ethics and Law in the Analytics Curriculum," Panel Presentation at The Global Jesuit Business Ethics Conference (July 2019) Santa Clara, CA.

G. Lasprogata et al, "An Interdisciplinary Mashup: Humanities and Business Education Blend for Student Success," IAJBS (July 2018), Seattle, WA.

G. Lasprogata, "Fostering Liberal Arts Learning in Business Education" Through the Eye of the Needle: Conference on the Commitment to Justice in Jesuit Higher Education (August 2017), Seattle, WA.

G. Lasprogata, M. Gould and T. Noble Foster, "A Law and Ethics Mashup for Millennials: Identity Workplace Discrimination Comes of Age in Social Media" Pacific Northwest Academy of Legal Studies in Business Regional Conference (April 2017), Vancouver, BC.

G. Lasprogata, "Justice in the Workplace: Privacy Rights and Sexual Orientation Collide in Social Media", Academy of Legal Studies in Business Annual National Conference (August 2016), San Juan, PR.

G. Lasprogata, "The Value of Creating a Personal Charter for Business Students" Aspen Institute Undergraduate Education Consortium Annual Meeting (June 2015), University of Michigan, Ann Arbor, MI.

G. Lasprogata and T. Noble Foster, "Social Entrepreneurship: Improving Conditions on the Ground Using Technology in the Cloud," Academy of Legal Studies in Business Annual National Conference (August 2014), Seattle, WA.

G. Lasprogata and T. Noble Foster, "Negotiating Cloud Computing Contracts: A Simulation Exercise for Business Law Students," Pacific Northwest Academy of Legal Studies in Business Regional Conference (April 2014), Vancouver, BC.

G. Lasprogata and T. Noble Foster, "Uncle Sam Wants Your Data: Counterterrorism, National Security Letters, and the First Amendment," Pacific Northwest Academy of Legal Studies in Business Regional Conference (April 2013), Seattle, WA.

M. Cotten and G. Lasprogata, "The Business and Legal Challenges of Cross Sector Partnerships in the Fight for Human and Environmental Rights – The Need for Creative Collaboration," Pacific Northwest Academy of Legal Studies in Business Regional Conference (April 2009), Portland, OR.

G. Lasprogata, Panelist, "Towards An International Framework for Data Protection," Academy of Legal Studies in Business Annual National Conference (August 2005), San Francisco, CA.

N. King and G. Lasprogata. "Workplace Privacy and Discrimination Issues Related to Genetic Data: A Comparative Law Study of the European Union and the United States," Academy of Legal Studies in Business Annual National Conference (August 2005), San Francisco, CA.

N. King and G. Lasprogata. "A Comparative Law Study of the U.S. and EU Approaches to Regulating Privacy and Nondiscrimination of Genetic Information in the Workplace," Pacific Northwest Academy of Legal Studies in Business Regional Conference (April 2005), Vancouver, BC.

T. Noble Foster and G. Lasprogata. "Assessment Can Be Fun! Using the ALSB National Assessment Instrument in A Technology Game to Motivate Student Learning," Pacific Northwest Academy of Legal Studies in Business Regional Conference (April 2004), Seattle, WA.

G. Lasprogata, N. King and S. Pillay. "To Monitor or Not to Monitor: Designing a Multi-Jurisdictional Paradigm for Corporations in the Wake of Emergent Workplace Privacy Protection in the United States, European Union, and Canada," Academy of Legal Studies in Business Annual National Conference (August 2003), Nashville, TN.

G. Lasprogata and N. King. "Current Privacy Issues in Electronic Monitoring of the Workplace: A Comparative Law Analysis," Pacific Northwest Academy of Legal Studies in Business Regional Conference (April 2003), Portland, OR.

N. King and G. Lasprogata. "Simulating Online Dispute Resolution Processes for Trademark/Domain Name Disputes," Pacific Northwest Academy of Legal Studies in Business Regional Conference (April 2002), Vancouver, BC.

G. Lasprogata and M. Cotten. "Contemplating Enterprise: Sustaining Social Value in the New Millennium," Academy of Legal Studies in Business Annual National Conference (August 2001), Albuquerque, NM.

Academic Presentations for Seattle University

"A Sacred Way of Being and Leading", Seattle University Executive Leadership Retreat (April 2010).

"Reflective Practices and Experiential Learning in Graduate Education", Seattle University Colleagues (March 2010).

"Incorporating Social Justice in Graduate Education", Seattle University Symposium (Fall 2009).

"The Corporation as a 'Person': Pursuing the Common Good with a Values-Based Approach to Corporate Social Responsibility", Seattle University Executive Leadership Retreat (April 2008).

"Educating for a Just and Humane World," Convocation Speech, Seattle University (September 2007).

Presenter, *Academic Salon*, "Genetic Employment Discrimination in the U.S. and the European Union" (human rights, law and genetics) (2005-2006)

Presenter, *Academic Salon*, "Robbing Pedro to Pay Paul" (justice issues related to NAFTA) (2004-2005)

Presenter, *Freshmen Seminars*, "Intellectual Property: Patents and Social Justice" (Winter 2006)

Panel Participant, *Fall Preview Day*, "Critical Thinking...Teaching You How to Think, Not What to Think." (Fall 2004)

Seattle University Delegate, *Western Conversations in Jesuit Higher Education*, University of Santa Clara (Fall 2003)

Panel Moderator, *Sullivan Leadership Award Competition* (conditions of the working poor) (Spring 2003)

Participant, *Provost's Colloquium* (Winter 2005 and Fall 2002)

2002 Academic Day Discussion Leader (*Dead Man Walking*)

Presenter and Organizer, *Entrepreneurship Center*, New Venture Planning Workshops (2000 and 2001)

Presenter and Organizer *Institute for Global E-Business and Innovation*, IGBI Conference on Law and E-Commerce (2001)

Research Grants

Albers Summer Faculty Research Grant for research related to anti-racist curriculum design (2021)

Albers Summer Faculty Research Grant for research related to privacy, employment law and new technology (2015)

Albers Summer Faculty Research Grant for research related to the global bioethical and legal challenges of gene mining and biocolonialism in indigenous communities (2006)

Albers Summer Faculty Research Grant for comparative research on genetic privacy and discrimination against employees in the European Union and the United States (2005)

Albers Summer Curriculum Development Grant for development of case studies in ethics for undergraduate business law core (2004)

Albers Summer Faculty Research Grant for comparative research on employee privacy and electronic monitoring in the European Union and the United States (2003)

University of Washington, Program in Entrepreneurship and Innovation, Herbert B. Jones Foundation Grant (curriculum and case development) (2000)