

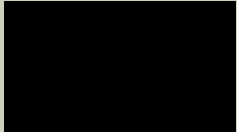
**BEING CREATIVE AND EFFECTIVE WITH EXPERTS:**

How to **FIND, PAY, PREPARE,** and Get Them **ADMITTED!**

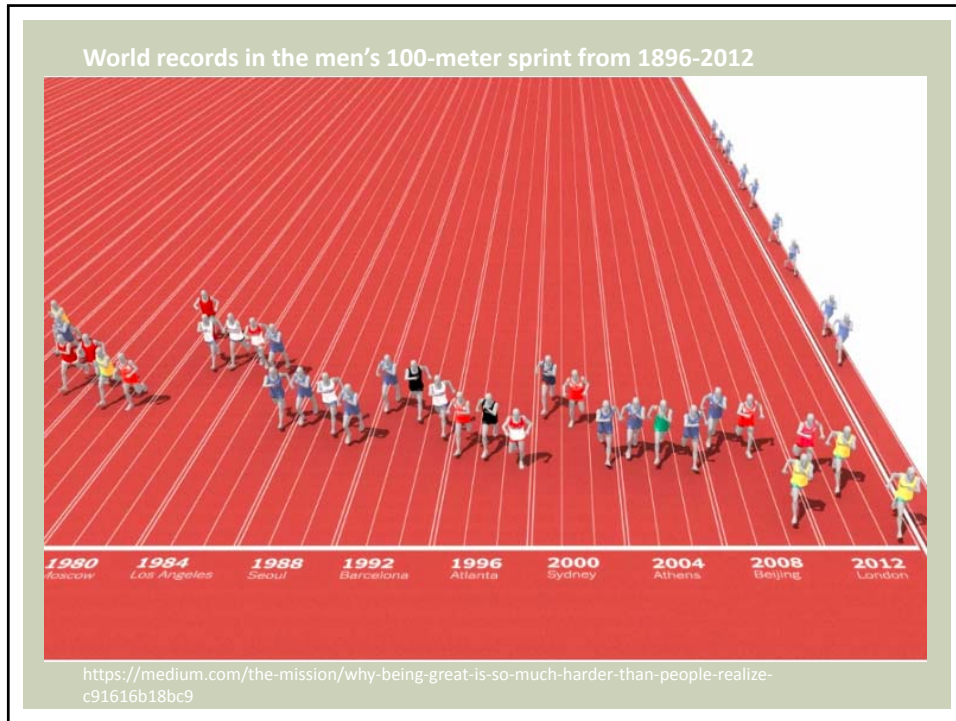
Presented by:  
Lauren McLane

\* I claim no ownership of the images used herein for educational purposes only.

**WHERE YOU BEGIN...**

 Macklemore, Ryan Lewis, and Josh Vietti's Violin...

**Versatility**  
Diversity in Thought and Skill  
**Meta-learning**  
Accelerated-learning



**To get a quick start, competitors copy best practices of top performers**

**Once they've mastered that then they experiment**

**The successful experiments become the new best practices and are copied by others**

**The body of knowledge that must be mastered to be great increases**

**Knowledge is always becoming outdated AND occasionally new paradigms emerge (based on a bundle of new practices)**



Michael Simmons, "Why Being Great Is So Much Harder Than People Realize"  
<https://medium.com/the-mission/why-being-great-is-so-much-harder-than-people-realize-c91616b18bc9>