



**Making Your Case:
Effective and Efficient Legal Tools for
Paralegals, Legal Staff and New Attorneys**
October 7, 2016 | 6.0 General and .5 Ethics CLE Credits
WSBA Activity ID #1016288 | Approved for CPE Credit
Co-Sponsored by the Washington State Paralegal Association

Agenda

7:45-8:15 a.m. Registration and Coffee

8:15-8:30 a.m. Welcome and Introductions

Morning Sessions: Taking the Case

8:30-9:30 a.m. [Session 1 - Intake Calls, Documentation, and Preliminary Investigation](#)

- How to script your intake call
- Documenting calls with clients
- Taking or Refusing the Case: Letters and Forms
- Preliminary Investigation: Disclosure Requests

Moderator: Jessica Vick, Friedman Rubin

Panelists:

Michelle Shaw, Rapid Return

Steven Shaw, Shaw Legal Solutions

9:30-10:30 a.m. [Session 2 - Best Practices for Interviews](#)

- Social and Historical Interviews of your Client
- Finding and Talking with Factual & Lay Witnesses: Witness Rights
- Documenting Interviews

Speakers:

David Cotton, Friedman Rubin

Rebecca Horst, Kilpatrick Townsend

10:30-10:45 a.m. Break

10:45-11:45 a.m. [Session 3 - The Care and Feeding of the Expert Witness](#)

- Best Practices for Sending and Receiving Documents and Information
- Communication with and between Experts

Speakers:

Jessica Vick, Friedman Rubin
Angela Macey-Cushman, JD, RN, Attorney at Law

11:45 a.m. -12:45 p.m. Lunch, on your own

Afternoon Sessions: Stating Your Case

12:45-1:15 p.m. [Session 4 - Effective Focus Groups](#)

- Types of Focus groups
- How to set up and facilitate a focus group
- Ensuring that your data isn't skewed

Speakers:
Shea McVaugh, Focus Group Center
Dee Taylor, Friedman Rubin

1:15-2 p.m. [Session 5 – From the Focus Group to the Jury](#)

- Using the information you get from your focus group participants to tell your client's story

Speaker: Don Bauermeister, Friedman Rubin

2-2:45 p.m. [Session 6 - Visualize Your Case: Telling the Client's Story in Images](#)

- Collecting visual images to support your case – How and Why
- Visiting the scene
- Working with Illustrators and Experts

Speakers:
Aimée L. Cammilleri, Medical Illustrator, BioMed Illustrations
Dee Taylor, Friedman Rubin

2:45-3 p.m. Break

3-4 p.m. [Session 7 - Mediation:](#)

- What the Mediator Wants
- Writing it Down for the Mediator: Statements of Fact and Mediation Memos
- Visual Presentation for the Mediator: The Damages Video

Moderator: Jessica Vick, Friedman Rubin
Panelists:
Kenneth McEwan, McEwan Mediation
Peter O'Neil, Attorney at Law

4-4:30 p.m. [Session 8 - Ethics in Client and Witness Communication](#)

Speaker: Erica W. Temple, WSBA Disciplinary Counsel



Faculty Biographies

Program Chairs

Jessica Vick

Jessica Vick is a paralegal at Friedman | Rubin where she works as part of the aviation team representing plane crash victims, commercial airline passengers, pilots, flight attendants, helicopter crash victims and their families following injury or loss. Friedman | Rubin's attorneys and staff are devoted to excellence in representing their clients at trial.

Jessica became a paralegal in 2000 after completing the American Bar Association (ABA) Certified Paralegal Certificate Program at Highline Community College. Prior to completing the paralegal program she worked at the firm of Lane Powell in Seattle. In June 2000 she began work as a paralegal at a local insurance defense firm. In 2002 Jessica began advocating for injured people when she had an opportunity to join a plaintiffs' personal injury firm as a paralegal. In doing so Jessica found a practice area that she could be passionate about. Since 2008 Jessica has supported aviation attorney, Alisa Brodkowitz as part of her solo practice at Brodkowitz Law (2007-2015). As of January 2016, Alisa became a partner at Friedman | Rubin.

Dee Taylor

Dee Taylor is the Trial Manager at Friedman Rubin, managing four investigators and working primarily in trial with nationally renowned trial attorney Rick Friedman. Dee has been involved in over one hundred trials, including several "Top 10 Verdicts in America" for certain years, and one of the world's largest environmental verdict. As Trial Manager, Dee is involved in all aspects of a trial, from witness interviewing, witness preparation, visualizing the case, and evidence presentation at trial. The national practice of Friedman Rubin has enabled Dee to see and work with the very best litigators in America, resulting in the establishment of Friedman Rubin's "Best Practices."

Prior to relocating to Washington, Dee was the president of The Alaska Investigator's Association. He is a graduate of the University of Oregon.

Speakers

Don C. Bauermeister

Don's law practice focuses on litigation involving wrongful death, product liability, and insurance claims. He has represented clients in Alaska courts throughout the state including Anchorage, Kodiak, Kenai, Dillingham, Bethel, Nome and Ketchikan. Don has also performed work for clients with cases in California, Connecticut, Florida, Nebraska, New Mexico and Nevada. He has won five jury verdicts for plaintiffs in excess of \$1 Million.

Don has lectured in twenty states on the uses of cognitive neuroscience in the courtroom. He has published papers on legal topics including the uses of neuroscience in jury persuasion and economic proofs that will support punitive damages claims. Don and Rick Friedman often work together to develop effective presentations for juries in cases involving large compensatory or punitive damages.

Don is a member of the American Association for Justice, Alaska Trial Lawyers Association, Washington Bar Association, Alaska Bar Association and the Nebraska Bar Association.

Aimée L. Cammilleri

Aimée L. Cammilleri is both a visual consultant and board certified medical illustrator who specializes in medical legal illustration exhibits for both personal injury and medical malpractice cases since 2009. Aimée earned her Master's degree in Biomedical Communications at the University of Texas Southwestern Medical Center at Dallas in 2008. She went on to receive her certification in medical illustration from the Board of Certification of Medical Illustrators within the Association of Medical Illustrators in 2010. During the annual Association of Medical Illustrators conference in 2012, 2013 and 2014 she received Awards of Merit and Excellence for her medical legal illustration work. In 2014, Aimée relocated to Seattle, WA where she opened and continues to run her own medical legal illustration company named, BioMed Illustrations LLC™. Her mission as a Biomedical Communications expert is to help her clients succeed at winning favorable verdicts by providing educational, accurate, detailed and high quality medical illustration exhibits.

David Cotton

David Cotton is an investigator at Friedman | Rubin. Over the past two years, he has interviewed hundreds of witnesses in personal injury, wrongful death, and workplace harassment cases. He specializes in working with damages witnesses in traumatic brain injury cases. In addition to his work as an investigator, David operates A/V equipment at Friedman | Rubin trials across the country.

Prior to his entry into the legal career field, David worked on political campaigns in his hometown of Anchorage, Alaska. He graduated from Occidental College in 2014 with a B.A. in Politics.

Rebecca Horst

Rebecca Horst provides paralegal support to Kilpatrick Townsend's Native American Affairs Practice Group. She has assisted in helping the team grow to include specialties in employment litigation, casino financing, tribal administrative support, and tribal domestication of foreign court subpoenas issued to tribal clients. Rebecca works closely with tribal governments to ensure success in achieving goals established for their own communities.

Rebecca has a strong background in litigation practices and procedures, which includes document management, e-discovery, legal research and writing, client and witness preparation, and trial preparation. She earned her Associates degree in paralegal studies from Everest College in 2006. In 2016, she was appointed to the Snohomish County Chapter Director by the Washington State Paralegal Association. She writes about procedural Native American issues in WSPA's newsletter.

Angela Macey-Cushman

Angela Macey-Cushman, RN, JD is attorney of counsel at Chemnick Moen Greenstreet, a medical negligence law firm in Seattle. Angela is a 2006 graduate of Seattle University School of Law, and is the Chair of the Medical Negligence Section of the Washington State Association for Justice (WSAJ). She recently co-edited the 2016 WSJ Medical Negligence Deskbook. Before law school, she earned undergraduate and graduate nursing degrees at the University of Washington. Her law practice is exclusively medical negligence litigation, which requires frequent interaction with experts on both sides of her cases. She represents individuals and families in medical negligence claims across Washington, and has worked with testifying experts from across the country.

Kenneth McEwan

Kenneth McEwan is a full-time mediator with McEwan Mediation.

For almost four decades prior to refocusing from a litigation practice to alternative dispute resolution, Ken counseled and assisted a diverse clientele base on a wide range of legal issues to achieve results consistent with their objectives whether through trial, arbitration, risk allocation and settlement or mediation. Mr. McEwan has represented parties in hundreds of mediations which has enriched his personal experience and specific knowledge of the methodologies employed by effective neutrals in

resolving disputes. He completed the intensive mediation program offered by the Pepperdine University School of Law Straus Institute for Dispute Resolution in Washington D.C.

Ken has tried numerous jury and bench trials in state court and has appeared before the Ninth Circuit Court of Appeals, The Washington State Supreme Court and Washington State Appellate Courts. He also serves as an arbitrator in uninsured motorist (UIM) claims.

Shea McVaugh

Shea McVaugh is the director of the Focus Group Center of Seattle, the only focus group facility in the area that specializes in legal focus groups. He has a background in digital marketing and events management, and has worked in a variety of industries including health & fitness, real estate and hospitality.

Peter O'Neil

Peter is a tenacious litigator who has successfully taken on giants of the automotive industry including General Motors, Ford, Chrysler, Hyundai, Toyota, Nissan and others. Peter first gained national recognition as a paralegal when he represented burn victims and uncovered crucial documents in the infamous GM side saddle fuel tank cases. Just a few months after becoming an attorney in 1998, Peter tried and won his first case against Ford Motor Company. In 2002, Peter helped set a record in Clark County, Washington by winning an \$8 million dollar verdict against Hyundai. After an appeal he caught Hyundai withholding evidence and helped turn the Magana v. Hyundai verdict into a default judgment that remains one of the biggest discovery sanctions in Washington State history.

Peter's work is not limited to automotive defects. He has worked on product liability cases ranging from badly designed and manufactured bottle caps and heating pads to defectively designed windows, tractors, mobility scooters and dangerous drugs. His work on negligence cases has run the gamut from auto crashes to negligent highway construction.

Peter is Of Counsel at Schroeter, Goldmark & Bender.

Michelle Shaw

Michelle Shaw is the founder of Rapid Return. Since 2002 Rapid Return has worked with attorneys and providers to make the process of retrieving records an art. She works hard to establish relationships with providers, big and small, to ensure that record requests are processed quickly and efficiently.

Steven Shaw

Steve Shaw is an attorney that focuses his practice on representing individuals with claims for serious injury or insurance misconduct. He also serves as an expert in cases involving Medicare Secondary Payer issues. Steve graduated from Seattle University School of Law in 2002. Steve and his wife Michelle have four children, and make Bothell their home.

Erica W. Temple

Erica W. Temple, Disciplinary Counsel with the Washington State Bar Association since August 2008. Eight years as a Deputy Prosecuting Attorney, Criminal Division, Snohomish County Prosecutor's Office. Two years as a judge pro tem (Superior and Municipal courts throughout Snohomish County). Admitted to bar: Washington (1998). Education: Occidental College (B.A., 1990), The Ohio State University (J.D., 1998).